



SALES LEAD GENERATION CAMPAIGN

Take a bash at earning some cash!

Earn a cash incentive, for the generation of viable, qualified leads:

- Should a lead result in a successful sales presentation to the client
= receive R1 000 before tax
- Should a lead result in a new contract being awarded within 12 months of lead submission and qualification
= receive R10 000 before tax
- Specialised Cleaning, Hygiene and Pest Control
= receive R1 000 (before tax) for a R10 000 - R19 999 CC contract value and R2 000 (before tax) R20 000 CC or more contract value



Is your sales lead 'HOT'?

- ✓ YES, if a brand-new potential client is interested in outsourcing one or more of their non-core services to Tsebo
- ✓ YES, if an existing client is interested in expanding to more services that Tsebo has to offer

How to submit lead information?

- **ONLINE LEAD REGISTER**
Visit the TseboNet homepage | Click on the **SALES LEAD** button | Complete the simple online form, OR
- **FREE SMS (SOUTH AFRICA ONLY)**
SMS the word **LEAD**, your name, employee number and the client's business name to **30684**. We will then be in touch to complete your lead register entry (this step must be completed successfully in order to qualify for the incentive programme).



Elevating Tsebo to new heights, **together.**

***Who is eligible?** All employees mid-management and below. This excludes employees already participating in the Sales Commission scheme and employees with direct supervisory responsibility for employees participating in the Sales Commission scheme.

Please ensure that you familiarise yourself with all the incentive rules set out in the Tsebo Sales Lead Incentive Policy, before submitting a lead e.g. A minimum contract CC value of R20 000 must be secured to qualify for the contract award payout. For more information on the campaign, please visit TseboNet or contact your Divisional Sales Coordinator.